



Aric Chen



M+ Museum, by Herzog & de Meuron

Dear PAM Member,

Greetings from Pertubuhan Akitek Malaysia (PAM). We are pleased to inform you that there will be an upcoming PAM Public Lecture on **Wednesday, 21 January 2015**.

**Speaker:** Aric Chen | M+ Museum, West Kowloon Cultural District, Hong Kong

Lecture Title: **BUILDING A MUSEUM FROM SCRATCH, And Another Point of View**

**Time:** Reception and Registration starts 7.15pm. Lecture starts on time at 8.00pm.

**Venue:** White Box, Map@Publika, Level G2-01, Block A5, Solaris Dutamas, No. 1, Jalan Dutamas 1, 50480 Kuala Lumpur.

#### **ARIC CHEN**

Aric Chen is the Curator of Design and Architecture at M+, the new museum for visual culture being built in Hong Kong's West Kowloon Cultural District. He previously served as Creative Director of Beijing Design Week, helping to successfully relaunch that event in 2011 and 2012. In addition, Chen has curated and organized numerous exhibitions and projects at museums, biennials and other events internationally, and has been a frequent contributor to publications including The New York Times, Monocle, Metropolis, Architectural Record and PIN-UP.

#### **WEST KOWLOON CULTURAL DISTRICT**

The West Kowloon Cultural District (WKCD) is the largest arts and cultural project in Hong Kong to date. Its vision is to create a vibrant cultural quarter for the city, a vital platform for the local arts scene to interact, develop and collaborate, and major facilities to host and produce world-class exhibitions, performances and arts and cultural events. It will provide 23 hectares of open space including ample green space, a green avenue and a harbour-front promenade, and closely connected with the neighbourhood.

#### **M+**

Located at the centre of the WKCD, M+ will stand at the boundary between the urban sector and the Park in the overall conceptual plan of the WKCD. As part of the WKCD, M+ is Hong Kong's new museum for visual culture, encompassing 20th and 21st century art, design, architecture and the moving image from Hong Kong, China, Asia and beyond.

From its vantage point in one of the world's most dynamic regions, M+ will document the past, inform the present and contribute to the future of visual culture within an ever more interconnected global landscape. The museum will take a multidisciplinary approach that both challenges and respects existing boundaries, while creating a meeting point for a diversity of perspectives, narratives and audiences. The museum also aims to provide a platform for design and architectural experimentation while contributing to a broader discussion of those subjects in the context of an increasingly multi-polar world.

M+ has already embarked on a number of public programmes and exhibitions, and has begun to assemble its permanent collection, in the run-up to the planned 2017 completion of the building designed by Herzog & de Meuron with Hong Kong-based TFP Farrells and Ove Arup & Partners HK.

For more information and updates, please refer to, and Like, our Facebook page, [www.facebook.com/PAM.DLS](http://www.facebook.com/PAM.DLS)

#### **Note for PAM members:**

Members requiring CPD points are reminded to register before the event with PAM / Ms. Dini Ramli (tel:+603 2693 4182 / email : [cpd.dls@pam.org.my](mailto:cpd.dls@pam.org.my)).

Website: <http://www.pam.org.my>

Facebook: <https://www.facebook.com/PAM.DLS>

A sign-in at the event is required.

This event, and the PAM Public Lectures programme, is hosted by the PAM CPD DLS Committee 2014/15 chaired by Dato' Maurice Wee, Ar. Alvin Lim and Ang Chee Cheong.