

# SOLUTION TO IMPLEMENTING BIM AND ITS CHALLENGES



The event aims to introduce an innovative and collaborative technological solution and workflow that integrates cutting-edge technology to streamline coordination and collaboration. It harnesses real-time communication, shared virtual workspaces, and AI-assisted design tools, enabling teams to work seamlessly across distances. This elevates creativity, efficiency, and accuracy in delivering complex projects, revolutionizing the way design collaboration is approached."

**Mr. Steven Goh Kiat Lee**  
**Region Head Sabah, IJM LAND**

With a Civil Engineering background, Steven has extensive experience in the field throughout his career, currently as a Region Head of Sabah in IJM Land. He is driven by passion for new technologies and believes that BIM is the future in the AEC industry, and has taken the challenge with Virtual Field in implementing 3D workflow-BIM for Design with his ongoing projects in Sabah.



**Ar. Latipah Abu**  
**Managing Director at LA Architect Sdn. Bhd.**

LA Architect started its BIM journey 11 years ago, after a period of hesitation. Having a clear vision in mind, LAA's Director engaged Virtual Field to implement 3D workflow BIM for Design. After years of implementation, CAD workflows are considered obsolete in the company. One of LAA's BIM Platforms of choice is Autodesk Revit and IDWE.



**Ar. David Fung**  
**Principal at BIM Consultancy, A.C.I.D (Hong Kong)**

David is a member of the Steering Committee in the Regulatory Domain of building SMART International, documenting advice to regulators worldwide on the adoption of openBIM for statutory submissions and approvals. David was the Chairman of HKIBIM, promoting BIM in Hong Kong and won the HK BIM Excellence Awards 2014. He has 25 years in BIM teaching, BIM implementations and standards.



**Ar. Jeffrey Ling**  
**Principal at Architects 61 Sdn Bhd**

Operating for the last 30 years in Kuala Lumpur and Penang Malaysia, Jeffrey has gained valuable insight into the world of BIM and PIM. His concern for high-quality design-lead solutions and sustainable projects has therefore been more efficiently realised directly during construction.



**Mr. Michael Qu**  
**Founder and Director of ACID, (China & Canada) Design & Project Ltd.**

ACID is the director unit of buildingSMART branch in China and the CO sponsor of China Digital Architectural Design Professional Committee (DADA). Mr. Qu established a professional talent development team from various countries. This platform is based on BIM and AI technology to achieve 3D visualization, and real-time interactive customization of materials. The Ebuilding project has now been accepted by UBC HATCH, Canada.



**Mr. Henry Yu**  
**Founder and CEO of Kalloc Studios**

Established in California in 2006 with a primary focus on the gaming industry, the company achieved notable acclaim in 2012 when Kalloc Engine was honored with a Gold Medal. This recognition prompted a shift in the company's direction into the Architectural Engineering & Construction workflow.



## SEMINAR DETAILS

Date 12th December 2023  
 Venue **Sime Darby Convention Centre**  
 1A, Jalan Bukit Kiara 1, Bukit Kiara, 60000  
 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur  
 Time 9.00am to 5.00pm

### Agenda

- 8.30am Registration and Welcome Coffee
- 9.00am Opening Remarks by VIP (TBC)
- 9.15am Welcome Remarks by ACEM President, Ir. Chong Chew Fan
- 9.25am Remarks by PAM President, Ar. Abu Zarim Abu Bakar
- 9.35am "BIM for Design: Chin Hin Solarvest"
- 10.00am Break Time
- 10.20am "BIM For Design: Utama Park Residence, Sabah" by IJM Land
- 11.20am "3D Workflow BIM for Design" by LA Architect, Ar. Latipah
- 12.15pm Lunch
- 1.45pm "BIM & PIM in Architecture Design Challenges" by A61, Ar. Jeffrey Ling
- 2.25pm "BIM AI Technology and Interactive Customization of Material in Real Time" by ACID, Michael Qu
- 3.00pm Tea Break
- 3.20pm "Collaboration Challenges in Design & Construction, Leading to Facility Management" by ACID, David Fung
- 4.10pm "Collaborative Platform: IDWE" by Henry Yu & Phil Foong
- 4.45pm Sponsor Speech
- 5.00pm Panel Discussion & Q&A

**\*\*CPD Points applied\*\***



**Payment:**  
 RM 350 (PAM member)  
 RM 470 (non-member)

Kindly scan QR code to register for the event

**Payment Contact** - 013 801 1031 (Kaisha)  
**Event Detail** - 010 211 0288 (Shermayn)



Integrated Development 3D Workflow Environment