

**PAM STUDENT COMPETITION  
“DYNAMIC DANCE OF HEADGEAR”**

**COMPETITION BRIEF & GUIDELINES**

**Definition of “Dynamic Dance of Headgear”**

Headgear is a type of head covering. It might be worn for protection, decoration, religious or cultural purposes, or all of the above. Hats, helmets, turbans, hoods, headbands, and veils are just a few examples of headgear.

In this architecture competition, participants are tasked with designing a state-of-the-art, interactive dancing headgear structure. The headgear is envisioned to be an iconic landmark that celebrates the art of dancing while also serving as an interactive exhibition for people to enjoy.



<https://www.pinterest.com/pin/121949102399158158/>



<https://exercicedestyle.tumblr.com/post/1123270856717>



<https://www.pinterest.com/pin/553872454143056767/>

**The Challenge -**

- **Aesthetic Appeal:** The design should be visually stunning, capturing the essence of dance and movement. It should become an eye-catching focal point in the space, drawing people to its unique form.
- **Identity Connection:** The design should reflect the identity significance to the respective University/Institute concept & theme and its role in the community where the headgear will be located.



- **Sustainable Design:** Participants are encouraged to incorporate sustainable materials such as recyclable materials, promoting environmental consciousness and reducing the impact on the surrounding ecosystem.

As participants of PAASWE23, you are hereby challenged to design and make a “*Dynamic Dance of Headgear*” which will serve as a outstanding support towards your Dancing Tower. Your work should be a piece of art to be placed at your Exhibition Booth throughout PAASWE23 and be worn during the presentation of the competition.

### **DESIGN REQUIREMENT**

1. Size – defined only by the space provided by your exhibition booth to place the Headgear.
2. Free to use any recyclable materials that can promote environmental consciousness.
3. The Headgear elements can be of any shape, either full headgear that covers the whole face or half headgear that covers half of the model face.
4. Use your creativity to design a Headgear that reflects to the theme of “Dancing Tower”.
5. Avoid any Hazardous material

### **JUDGING CRITERIA**

**Aesthetic Appeal** - (30%)

**Identity Connection** - (40%)

**Sustainable Design** - (30%)

### **ELIGIBILITY**

The competition is open to each university/institution who is participating in this year PAASWE23.

Each participating booth required to present (1) one Headgear and presentation will be held on **Saturday, 7<sup>th</sup> October 2023, 3.00 pm** at **Ground Floor, Centre Court, 1 Utama Shopping Centre, Bandar Utama, Selangor.**



The Winners will be announced on **Sunday, 8<sup>th</sup> October 2023, 4.00 pm** at **Ground Floor, Centre Court, 1 Utama Shopping Centre, Bandar Utama, Selangor** during the Closing Ceremony of PAASWE23.

**PRIZES**

- 1<sup>st</sup> Prize – RM500 and Certificate
- 2<sup>nd</sup> Prize – RM350 and Certificate
- 3<sup>rd</sup> Prize – RM250 and Certificate

**REGISTRATION**

To register, please fill in the Registration Form and email to **paaswe@gmail.com** or contact **03-2202 2866 / 013-6855538**.

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**REGISTRATION FORM**

HEADGEAR NAME : \_\_\_\_\_

UNIVERSITY / INSTITUTION : \_\_\_\_\_

STUDENT NAME (LEADER) : 1. \_\_\_\_\_

STUDENTS : 2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_



6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

10. \_\_\_\_\_

MOBILE NUMBER : \_\_\_\_\_

EMAIL ADDRESS : \_\_\_\_\_

SIGNATURE:  
  
\_\_\_\_\_

DATE:  
  
\_\_\_\_\_