

FOR IMMEDIATE RELEASE

Press Release

Date: 2nd December 2013

PERTUBUHAN AKITEK MALAYSIA (PAM) and the Red Crescent Malaysia launches Donation Campaign in joint effort initiatives to help the Typhoon Haiyan Victims in Philippines.

PAM (PERTUBUHAN AKITEK MALAYSIA-MALAYSIAN INSTITUTE of ARCHITECTS) and PERSATUAN BULAN SABIT MALAYSIA (The Malaysian Red Crescent Society) launched a campaign called “Architects Malaysia for Haiyan Philippines” to help victims of Typhoon Haiyan which destroyed parts of the Philippines earlier this month.

The abovementioned is a joint donation campaign initiated by PAM jointly with Persatuan Bulan Sabit Merah Malaysia. Every dollar raised from this month long campaign will be remitted to Persatuan Bulan Sabit Merah Malaysia who will subsequently channel the funds to the Philippines’ Red Cross without any administration charges.

The campaign will commence from 18th November 2013 and end on 17th December 2013 with the intention to raise ‘Emergency Relief Funds’ from PAM’s Members and the general public at large.

Donations via cheques must be made payable to PERTUBUHAN AKITEK MALAYSIA and 100% of the proceeds will go to victims of Typhoon Haiyan in Philippines.

The Donation Form can be downloaded from PAM’s website www.pam.org.my

PAM is the premier national professional institute representing architects in Malaysia with a membership of approximately 5,000 architects.

The mission statement of the Institute is "***To promote the advancement of architecture and the architectural profession for the betterment of society***". The Institute provides a framework for its members to operate effectively: to do, to run and to get the business of architecture within the Code of Conduct and Scale of Fees.

PAM is one of the first few professional institutes in the country, involved in Corporate Social Responsibility (CSR) initiatives besides its members' role as leading professional architects involved in planning, constructing and designing the future cities for Malaysians. PAM's members believe CSR has no limitation and thus have taken the initiative to go beyond the building industry. PAM encourages its partners to achieve sustainability through green technology certification and also to express concern in social and economic needs of the community and other countries' emergency needs.

PAM in a joint effort with Persatuan Bulan Sabit Malaysia wish to encourage participation from fellow members of the building industry, allied professionals and the captains of industries to take this opportunity to inspire its respective members and the public to a cause, getting involved and engaged with the world community and environment, making a difference to the nation, society and community.

Partner- The Malaysian Red Crescent Society

Statement by Datuk Wira Dr. Hj Bahari bin Datuk Abu Mansor Nat. Vice Chairman and Chairman, National Committee for Disaster Management & Emergency Ambulance Services Malaysian Red Crescent

It can be said that Typhoon Haiyan, which hit central Philippine on 8th November this year is one of the strongest storm that has ever hit the islands of Philippines.

Most of the island in the hilly region of Eastern Visayas and four other islands were affected by it. These were followed by other provinces such as Layte, Cebu and Iloila. Over 125,000 victims took refuge in evacuations centres.

According to the Secretary General of the Philippine Red Cross, over 90% of the infrastructure were destroyed. It is estimated that over 25 areas were hit and the assessment teams are on standby to enter the stricken areas as soon as condition permits. The Secretary General went on to say that it is expected that the casualty toll will rise as soon as aid workers reach the affected areas where flood waters were as high as 10 feet.

Although the overall impact of the typhoon has only just emerged, Philippine Red Cross staff and volunteers from within the affected location have reported that there are significant number of casualties and damages.

According to the latest update released by the Disaster Risk Reduction and Response Operations Office (DRRROO) in the Philippine Department of Social Welfare (DSWD), a total of 944,586 families or 4,283,290 people have been affected across 39 provinces with 71,623 families or 330,914 people sheltered in 1,223 Evacuation Centres that are operational. In addition to it, over 3,438 houses are damaged and 2,055 of them are completely destroyed.

As one of the 184 National Societies affiliated under the International Federation of Red Cross and Red Crescent Societies around the world, the Malaysian Red Crescent Society will be sending our very own Rapid Deployment Squad (RDS) and volunteers to assist the Philippine Red Cross in their rescue and recovery operation. The MRC Squad will be led by YBhg Datuk Wira Dr. Hj Bahari bin Datuk Abu Mansor, National Vice Chairman and Chairman, National Disaster Management & Emergency Ambulance Committee.

The Malaysian Red Crescent in collaboration with PAM (PERTUBUHAN AKITEK MALAYSIA- Malaysia Institute of Architects) would also like to call on all Malaysians, individuals and corporations alike, to come forward and lend a helping hand by sending in your generous contribution to help alleviate the suffering of the victims of the Typhoon Haiyan in the Philippines.

Partners Donations:

The following corporate partners of PAM have donated RM 10,000.00 respectively to the Donation Campaign. A mock cheque of RM 10,000.00 each is presented to Persatuan Bulan Sabit Malaysia.

- 1) Grohe Malaysia SDN BHD – Technology Innovator & leader in Sanitary Industry
- 2) Feruni Ceramiche SDN BHD - Designing Luxury BRAND
- 3) Roca Malaysia SDN BHD- The Leading Global Bathroom BRAND

All donations for victims of Typhoon Haiyan can be made out in the name of 'PERTUBUHAN AKITEK MALAYSIA' and all cheques can be forwarded to:

**To: PAM (Pertubuhan Akitek Malaysia)
Malaysian Institute of Architects**

**Address:
Wisma Bandar, Tingkat 11
18 Jalan Tuanku Abdul Rahman
50100 Kuala Lumpur Malaysia**

OR

**PO Box 10855
50726 Kuala Lumpur Malaysia**

OR

It can be credited into 'PERTUBUHAN AKITEK MALAYSIA' **Account: United Overseas Bank (M) Berhad, Puchong Branch.**

SWIFT code: UOVBMYYL
Account Name: PERTUBUHAN AKITEK MALAYSIA

Account No:

- 1) 167-308-570-4 (Current Account)
- 2) 167-901-027-7 (Foreign CurrAcc –SGD)
- 3) 167-901-028-5 (Foreign CurrAcc –USD)

Donation towards 'Pertubuhan Akitek Malaysia' in aid of victims of Typhoon Haiyan are exempted from Income Tax.

Please write at the back of your cheque your name, identity number and full address for us to send the official tax-exemption receipt.

For further information, please do not hesitate to contact:-

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For further information:

More about PAM and its community services to the public.

PAM is a Non-Profit Organisation (NGO), the premier Malaysian association for Malaysian Architects with a membership of approximately 5,000 members. We, at PAM also hold other activities such as exhibitions, seminars, competitions to discover and groom young creative talents, award scholarships to deserving architecture students as well as hold monthly “Architect-Meet-The-Public Session”.

The monthly Architect-Meet-The-Public Session is a free public service by PAM to help members of the public who may need advice regarding property and housing matters. It is part of PAM’s community programme and contribution to the community and individuals who wish to have a one to one appointment to meet an architect. Representatives from ACEM (Association of Consulting Engineers Malaysia) will also be present to answer your queries.

PAM wishes to brand new Architect talents and outstanding architectural designs in Malaysia and the world to inspire others...

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